

Testimonial

Altrans



Application

Long haul

BLACKLINE RDR HM3 High Mileage for Long Distance Operations

THE EXPERIENCE of Altrans



Altrans is a Spanish company dedicated to logistics and transportation since its foundation in 1983. Altrans provides a myriad of transportation services such as distribution, transportation of hazardous goods, warehousing, and customs.



BLACKLINE RDR HM3 is a very high mileage tyre specially suited for regional applications. Its reinforcing bridges on the shoulders maximise its resistance to permanent stress and enhance lateral stability, while its circumferential grooves guarantee a great road hold and grip on different types of roads under different climatic conditions.

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A reliable tyre is the best option for long-haul transportations

Founded in 1983 in Mos (Galicia), Altrans is a logistics operator that transports hundreds of tons of merchandise every day along the roads of Europe and North Africa. In 2013, they opened a new centre in Algeciras, Andalusia.

All the Altrans vehicles are equipped with the most advanced technology, guaranteeing the highest levels of reliability. To name a few, they feature a GPS system and a monitoring system that controls the driving and resting times and also provides information about the vehicle's RPM, speed, status of fuel tanks, engine temperature, and so on. This information is processed and sent to the fleet manager to prevent possible breakdowns, make comparisons between vehicles, and correct any mistakes to obtain an efficient driving, reducing fuel consumption and emissions while improving safety.



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Altrans operates on a combination of 60% new tyres and 40% retreads and mounts BLACKLINE RDR HM3 tyres on the drive axle, mainly for the size 315/80R22.5. These tyres are mostly suggested for regional and long-haul applications.

Altrans provider is LOUZÁN S.L., founded in the 1940s in Galicia, with tyre retreading as its core business. Over the years the company has expanded its business offering other services for fleets, also opening ten sales outlets that ensure extensive territorial coverage and allow the company to promptly respond to customer requests.

Luis Álvarez,

Manager at Altrans gave his impressions about the tyre: *“Trust is the basic pillar in a sector that cannot afford the slightest unforeseen issue. In times where any stock is practically zero, the supply chain cannot have any margin of error. Effectiveness and guaranteed compliance are essential needs. For this reason, we’re glad to operate on Blackline RDR HM3, which has an increased mileage of 20% compared to any other retreading brands. Blackline RDR HM3 has improved the mileage and therefore reduced our operation costs, especially for groupage, full and part-load services.”*



**BLACKLINE
RDR HM3**

Jesus Louzan (Louzan's owner), on the left, Luis Álvarez (Manager at Altrans)